

RELAXSHOE SRL SOCIETA' BENEFIT HAS ACHIEVED B CORP CERTIFICATION

San Giovanni Ilarione, 25 February 2026

Relaxshoe srl Società Benefit, a footwear manufacturer and retailer founded in 1985, is proud to announce that it has achieved B Corp certification.

B Corp certification is awarded following a verification process carried out by the non-profit network B Lab, whose goal is to accelerate behavioural, cultural and structural change by promoting an inclusive, equitable and regenerative economic system. By joining the B Corp movement, Relaxshoe has set itself a new and significant goal: to shape its business for the benefit of people, communities and the planet, becoming part of a rapidly growing global movement.

The certification process assesses the company across all its operations and locations, covering the five key areas of impact: governance, workers, community, environment and customers. Achieving B Corp certification demonstrates Relaxshoe Srl Società Benefit's long-standing commitment and its compliance with B Lab's standards in terms of social and environmental impact, transparency and accountability, while also committing to goals that go beyond shareholder interests.

We are delighted to be part of a community of over 10,000 B Corp-certified companies worldwide, at a time when the climate crisis and rising social inequalities continue to pose urgent challenges for our economy.

Integrity, honesty, and fairness are the cornerstones of our corporate culture. In line with these values, Relaxshoe has drawn up and shared its Code of Conduct with its stakeholders, as it firmly believes that compliance with laws and workplace regulations, trust in a responsible working environment, and mutual respect in interpersonal relationships are the essential foundations for transparent business practices and for healthy, long-lasting commercial relationships.

This approach entails the utmost respect for our employees; therefore, our company upholds international labour law principles, rejects any form of coercion against staff, ensures high standards of workplace safety, respects trade union rights, prevents any form of discrimination and inequality towards workers, and guarantees fair remuneration.

We implement initiatives to support the local community, actively participating in improvement projects in collaboration with local associations and institutions, with the aim of fostering a society that is more respectful of people and the environment.

In relation to environmental sustainability, Relaxshoe has developed several projects over the years. All our sites, both in Italy and Bosnia, are equipped with photovoltaic systems, and the remaining electricity requirements are met exclusively with energy produced from certified renewable sources. Many of our own-brand products are made using sustainable materials, such as cork, natural adhesives and resins, and recycled raw materials.

Our subsidiaries, which fall within the scope of B Corp certification, are also fully committed to these principles.

Our experience and the technologies we employ have enabled us to become a key partner for major global brands, to whom we supply significant volumes of footwear under their labels. At the same time, we are focused on developing and enhancing our own brands. To this end, we have been working for years with some of our key clients, collaborating on the research and design of new models.

Our primary objective has always been to meet our customers' needs by delivering high-quality, commercially successful products, while building relationships based on mutual trust and respect.

We therefore operate in the firm belief that achieving B Corp certification is not an end, but a fundamental step in our journey towards a more sustainable present and future.

Commenting on this, Gianfranco Modenese, Chairman of the Board of Directors of Relaxshoe srl Società Benefit, said:

“The pursuit of comfort and beauty is embedded in our DNA. Through our footwear, we aim to inspire people to embrace the benefits of walking as a way to care for themselves, while respecting the natural environment around them, thereby conveying a message of joy and well-being.

Achieving B Corp certification confirms our commitment and our ambitions in terms of sustainability, transparency and responsibility.

We are delighted to be part of a positive change that benefits everyone.”

B Lab: B Lab is a network of non-profit organisations operating globally (B Lab Global), in Europe (B Lab Europe) and in Italy (B Lab Italia), whose goal is to accelerate behavioural, cultural and structural change in order to promote an inclusive, equitable and regenerative economic system that benefits people, communities and the planet. B Lab develops standards, tools, policies and programmes for businesses, and certifies companies known as B Corps. To date, our community includes 1 million workers in over 10,000 B Corps across 100 countries and 159 industries. To learn more, visit [bcorporation.net](https://www.bcorporation.net).

B Lab Italia: As part of the B Lab global non-profit network, B Lab Italia's goal is to redefine success in business by building a community of purpose-driven companies, raising awareness of the B Corp movement, and driving change within the Italian economy. [To learn more:](#)

B Corp Certification: B Corps are companies that meet B Lab's standards of social and environmental performance, transparency, and accountability. Based on stakeholder input, research, and established best practices, B Lab's standards are the basis for B Corp Certification requirements and B Lab's impact management tools, and they inform the network's programs and collective action initiatives.

The B Corp Movement: A global movement of people using business as a force for good. It aims to shift our economic system from a Shareholder Economy to a Stakeholder Economy, from concentrating wealth and power to ensuring equity, from extraction to regeneration, and from prioritizing individualism to embracing interdependence.

For further information

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